

MedTech Start-Up Addict.....The Secret Sauce



Steven Arless, BSc, MBA

President & CEO, Consulmed Inc.

Founder, past Chairman & CEO, SoundBite Medical Solutions

Founder & CEO, ViTAA Medical Solutions

Entrepreneur-In-Residence, Centech Mtl

Professor of Practice, McGill University

Biography

Steven Arless, BSc'71 (Chemistry), is a prominent McGill alumnus who returned to his alma mater in the fall of 2016 as Professor of Practice in the Faculty of Medicine in the Department of Surgery's cutting-edge Surgical Innovation Program. More recently, he joined one of Canada's fastest growing medical technology accelerators, Centech, as Entrepreneur-in-Residence. After graduating from McGill, Mr. Arless worked for 17 years at Smith & Nephew Inc., serving as President for close to five years. His experience includes extensive involvement in technology transfer and strategic acquisition projects across the United States and Canada. His innovative talent led him to CryoCath Technologies Inc., a catheter-based cryoablation technology for the treatment of Atrial Fibrillation, which he nurtured from a startup to commercial success, serving as President and CEO from 1996 to 2006, ultimately selling this to Medtronic Inc. for \$400 million. Mr. Arless completed an MBA at Concordia University in 2008. He maintained his interest in the diagnosis of and minimally invasive therapies for rhythm disorders of the heart, assuming the position of CEO of Cleveland-based CardioInsight, from 2009 to 2012, with the Company ultimately being sold to Medtronic for over \$100 million. Mr. Arless is the Co-Founder and past CEO and Chairman of the Board (2015-2019) of Soundbite Medical, a Montreal-based shockwave technology company, also in the field of cardiovascular disease therapy. His most notable award was Ernst & Young's 2005 Entrepreneur of the Year in the life science category.

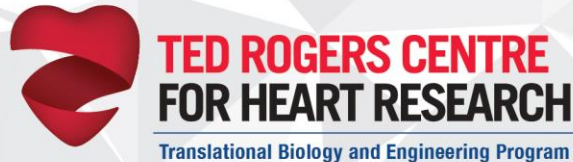
Website: www.stevenarless.com

Tuesday, April 21, 2020

11:00 am - 12:00 pm

Register in advance for this webinar:

https://zoom.us/webinar/register/WN_p0ln9H2IS3e_sDIkDkCkqg



UNIVERSITY OF
TORONTO

